

METHOD AND APPARATUS FOR CHANGING THE APPEARANCE OF A PRODUCT DISPLAY UNIT

Abstract

A method and apparatus for changing the appearance of an existing product display unit including providing a panel member having a shape and appearance different from the shape and appearance of at least one side portion of the product display unit, and attaching the panel member to at least a portion of the product display unit such that, when so attached, the panel member interacts with the product merchandising unit to transform the overall appearance of the product display unit.